



MD ARIFUL ISLAM

DIGITAL MARKETING EXPERT -

Digital Marketing Expert with proven experience in boosting brand visibility and engagement. Skilled in SEO, social media marketing, and data-driven campaign strategies.

ABOUT ME

I am a results-driven Digital Marketing Expert with a passion for helping businesses grow online. Over the years, I have collaborated with companies like Linking Plus and Digital Ghor, creating strategies that boost brand visibility, engagement, and performance. I combine creativity with data-driven insights to deliver campaigns that make an impact. Always eager to learn and adapt, I aim to bring both personal dedication and professional excellence to every project I undertake.

EDUCATION

Rdigital it center -2020-2021

Digital Marketing

mulgram high school
2017 - 2020
arts

EXPERIENCE

digitalmarketer | Linking plus | 2022-2023

- Developed and executed social media campaigns to increase brand engagement.
- Optimized website content and SEO strategies to improve online visibility.
- Analyzed performance metrics to refine marketing strategies and achieve targets.

digital marketer | Afifa Incubator

- Managed digital advertising campaigns to drive customer acquisition.
- Created content marketing plans to enhance brand awareness.
- Monitored analytics and generated reports to measure campaign effectiveness.

CERTIFICATIONS & ACHIEVEMENTS

Certified Graphic Designer

Best Visual Design Award

UI/UX Design Masterclass Completionard

Branding & Identity Design Certification

LANGUAGE

- English
- bangla

SOFT SKILLS

- Teamwork & Collaboration
- Communication Skills
- Time Management
- Creative Thinking
- Client & Stakeholder Collaboration

HARD SKILLS

- SEO & SEM
- Social Media Marketing
- Content Creation
- Data Analytics

CONTACT PERSON

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